



Every shipment is a
PRIORITY with Holland

Holland Advantages

- ✓ Most next-day delivery lanes
- ✓ Extremely reliable on-time service
- ✓ Best damage-free handling
- ✓ Best-in-class customer service
- ✓ Employees who go the extra mile



Pick ups are easy to request
over the phone or on
hollandregional.com

More guaranteed and
expedited options

- Guaranteed 9:00 AM
- Guaranteed Noon
- Guaranteed 3:30 PM
- Guaranteed Window (Hour or Day)
- Expedited Noon
- Expedited 5:00 PM

1-866-465-5263
hollandregional.com

A **YRC Worldwide** Company

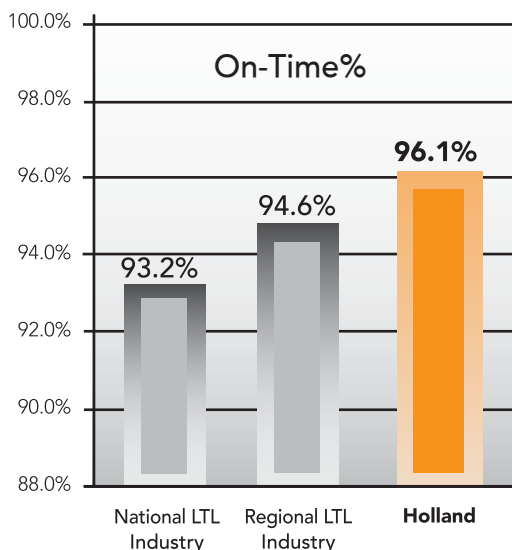
Customers appreciate our singular dedication
to next-day regional expertise - it's what we
do best!

Our account executives know the LTL business
and consult with you to provide supply chain
solutions tailored to suit your needs.

We take care of your shipments as demonstrated
by our claims ratio of 0.44% in 2010.

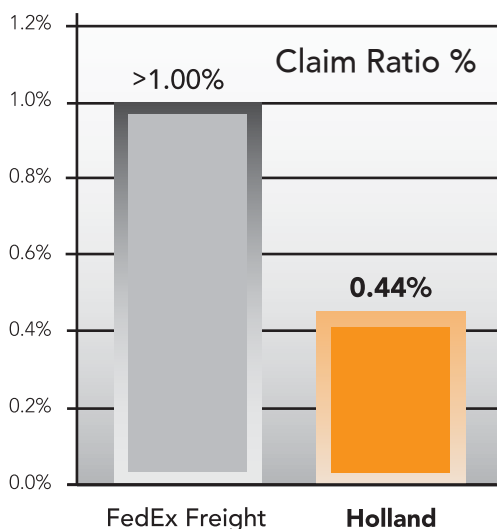


• **Reliable on-time service**



* Sources: September 2010 issue of Logistics management magazine & Holland service reports for 2010

• **Best damage-free delivery**



* Sources: September 2010 Inbound Logistics Top 100 Motor Carriers. Holland ratio from 2010 internal YTD Claims Prevention report.



Winner of a Quest for Quality award for 25 consecutive years



Every shipment is a **PRIORITY** with Holland

- Our regional focus and expertise ensures that we stay close to your customer and vendors so that you can focus on your core business and not worry about ours.
- With faster transit times, you get faster speed to market, quicker order-cycle times and lower inventory carrying costs.
- With fewer damages, you get less disruption to your supply chain, lower administrative costs and greater customer satisfaction.
- More guaranteed and expedited options provide you the flexibility you need to meet variable customer delivery requirements, provide you with peace-of-mind assurance and a competitive advantage within your supply chain.

Carrier	Lanes Measured	Lanes Served	Avg. Transit Standard	% Next-Day Lanes
Holland	3,127	3,127	1.48	54.1%
Con-way Freight	3,127	3,127	1.52	49.7%
FedEx Freight Priority	3,127	3,127	1.53	49.8%
Estes Express	3,127	3,127	1.72	43.6%
UPS Freight	3,127	3,127	1.73	40.4%
R&L Carriers	3,127	3,127	1.73	39.5%
Old Dominion	3,127	3,127	1.94	33.4%
Central Transport	3,127	3,127	2.23	28.4%
Vitran	3,127	3,015	1.83	43.7%
New England	3,127	3,007	4.09	3.2%
FedEx Freight Economy	3,127	2,968	2.80	0.0%
A. Duie Pyle	3,127	2,907	3.58	0.5%
Dayton	3,127	2,809	1.92	29.9%
Saia	3,127	2,808	1.65	39.7%
Ward Trucking	3,127	2,500	2.95	5.9%
Pitt Ohio	3,127	1,844	2.14	13.0%

Transit times shown above were based on a February 2011 audit of competitor transit times in the 3,127 lanes between the 56 Holland service centers (56x56). Holland transit times and service options available by using the Transit Time tool on hollandregional.com.



Committed to environmental sustainability



Holland is ISO 9001:2000 and C-TPAT certified as well as certified compliant with Homeland Security and DOT regulations.